

APPENDIX | Serve the Moment Advisory Council



Michael Brown

Michael Brown is senior advisor and co-founder of City Year, an education nonprofit that mobilizes idealistic young people for a year of service in systemically under-resourced schools and promotes the concept of voluntary national service as means of building a stronger democracy. Michael led City Year for 30 years, including 13 as CEO. For his work developing City Year and advancing the national service movement, Michael has been awarded the Reebok Human Rights Award, Independent Sector's John W. Gardner Leadership Award, and has been named one of America's Best Leaders by US News & World Report as well as an Executive of the Year and member of The Power and Influence Top 50 by The NonProfit Times. Michael is a graduate of Harvard College and Harvard Law School, and currently serves as the president of Harvard's Board of Overseers.



Lisa Eisen

Lisa Eisen is Co-President of the Charles and Lynn Schusterman Family Foundation and leads the U.S. Jewish, and Gender and Reproductive Equity Portfolios. Lisa also leads initiatives to advance gender and reproductive equity, as well as empower women and girls in the U.S. and around the world. She founded the Safety Respect Equity Network, which promotes women's leadership and addresses sexual harassment and gender discrimination in Jewish workplaces, and she chairs the Advisory Board. She is a member of the Global Leadership Board for TIME'S UP Foundation and TIME'S UP Now, and serves on the Advisory Committee of the Collaborative for Gender + Reproductive Equity. Lisa was founding board chair of Repair the World, iCenter, and the Israel on Campus Coalition. Lisa serves on the boards of Grantmakers for Effective Organizations (GEO), Leading Edge, iCenter, the Israel Institute, OLAM, and Repair the World.



Evan Hochberg

Evan Hochberg is the President of Crown Family Philanthropies where he leads the impact and family engagement efforts of one of the most charitable families in the world. Evan has held a number of leadership positions across the social sector. He was the Chief Strategy Officer for United Way Worldwide where he was responsible for the impact, fundraising, and operational strategy that guided the \$5 Billion, 1,800 affiliate global network.



Before United Way, Evan was the National Director of Corporate Citizenship and Community Involvement at Deloitte, where he designed Deloitte's industry standard-setting Pro Bono Program as well as award-winning education initiative. Evan has a B.A. from the University of North Carolina at Chapel Hill and an MMHS from the Heller Graduate School at Brandeis University.

Natalye Paquin

Natalye Paquin is the president and chief executive officer of Points of Light. Before joining Points of Light in 2017, Natalye served as chief transformation officer at Girl Scouts of the USA, where she was responsible for strategy integration and was the key face and spokesperson for aligning and unifying the Girl Scouts federation of 112 councils around the strategy. Natalye also served five years as chief executive officer of the Girl Scouts of Eastern Pennsylvania, the state's largest girl-serving organization and among the largest Girl Scouts councils in the nation. She began her career in the nonprofit sector as chief operating officer of the Kimmel Center for the Performing Arts. An attorney by training, Natalye spent more than 15 years in the education sector in legal and executive leadership roles.



Jay Sanderson

Over the past several years, President & CEO Jay Sanderson has transformed The Jewish Federation of Greater Los Angeles into one of the leading Jewish organizations and Federations in the country. Jay has been professionally active in the Jewish community for over 30 years and has been recognized on the Forward 50 list as one of America's leading entrepreneurs. Formerly, he was the CEO and Executive Producer of JTN Productions, where he created, produced, wrote over 700 hours of award-winning television programming broadcast worldwide, and led its broadband initiative *JewishTVNetwork.com*. His producing credits include the landmark PBS series "The Jewish Americans," "Worse Than War," and the James Beard Award-nominated "New Jewish Cuisine." Jay received his BA in Film from the S.I. Newhouse School of Public Communications at Syracuse University.



Jaynie Schultz

Schultz began her business career in 1988 when she and her mother designed, built, and operated Garrett Creek Ranch Conference Center in Paradise, Texas. The retreat center



operated until 2013 when it was sold to Camp Summit, a camp for special needs children and adults. In 2009 Jaynie created Retreat Central, an online directory and marketing firm for camp retreat centers. Her service career also began in 1988, when she joined the grants committee of the Dallas Women's Foundation and later joined the Board of Trustees. She has also served on the Board of Directors of the Women's Museum and currently serves on the Dallas City Plan Commission (District 11), the Urban Design Committee and the Welcoming Communities Committee for the City of Dallas, the foundation board of CityLab High School, and the Muslim Jewish Advisory Council of the American Jewish Committee. Nationally, Jaynie serves the global Jewish community through the American Jewish Joint Distribution Committee, serving as Vice Chair of the Latin American Committee as well as the American Associates of Ben Gurion University. She was a founding Board member of Moishe House, the largest global Jewish young adult organization, and has sat on the boards of the Jewish Funder's Network, Foundation for Jewish Camp, the iCenter, and JESNA.

Edward Skloot

Edward Skloot is a longtime senior executive and civic leader in the nonprofit sector, now retired. He served for 18 years as the founding CEO of the Surdna Foundation, a \$1 billion organization based in NYC. From his retirement from Surdna in 2008, he became Professor of the Practice of Public Policy at Duke University for five years, after which he returned to the City. Before Surdna he founded a nonprofit consulting firm, New Ventures, one of the first to focus on social enterprise. He also served in the private sector and was an NYC government official under Mayor John V. Lindsay, where he was a mayoral program assistant and then Deputy Commissioner of Parks, Recreation and Cultural Affairs. Skloot has also published more than two dozen articles on the social sector during his career and edited three books.



Susie Stern

Susan Stern, a community activist and political advocate in New York and nationally, is the Past Chair of the Board of the UJA-Federation of New York, serves on the Executive Committee of the American Jewish Joint Distribution Committee, is the immediate past Vice-Chair of The Jewish Federations of North America and created the International Lion of Judah Conference. She was nominated by President Barack Obama to serve as Chair of the President's Advisory Council on Faith-Based and Neighborhood Partnerships.



Rachel Sumekh

Rachel Sumekh is the Founder & CEO of Swipe Out Hunger. Her work has been recognized by The Obama White House, The New York Times, and Forbes' 30 Under 30 list. Swipe Out Hunger began in 2010 with a few friends as a college project at UCLA. Their innovative approach allows university students to donate unused funds from their meal plans to food-insecure peers. In 2017, Swipe Out Hunger was called upon to author a piece of legislation to address college student hunger. The state of California adopted the legislation and put \$20+ million behind it. This legislation has since been replicated in New Jersey and introduced in Maryland and Pennsylvania. Before launching Swipe Out Hunger full time, Rachel followed her millennial urge to change the world and served those facing poverty as a case manager in Chicago. Rachel serves on the board of her spiritual community, IKAR, and is a proud graduate of UCLA. She credits her upbringing as the child of Iranian Jewish immigrants for her intersectional perspective.

